Corporate Partnership Guide
Natural disasters cause nearly 90,000 deaths worldwide every year. 97% of these deaths occur in emerging nations, largely due to the collapse of buildings.

200,000,000 people are at risk

Our mission is to greatly reduce deaths, injuries, and economic losses caused by housing and school collapses due to earthquakes and typhoons in emerging nations.

We believe that all people have the right to live and learn in homes and schools that will protect them from natural disasters. Build Change saves lives in earthquakes and windstorms by working with people in emerging nations to build homes and schools that will protect their families and children.

- We focus on permanent solutions, implemented on a local, sustainable level.
- We create designs for disaster-resistant houses and schools that use local styles and materials.
- We train builders and engineers in disaster-resistant design and construction, so they can build safe houses and schools.
- We provide recommendations for small, affordable improvements to local building techniques.
- We educate local communities on disaster safety and preparedness to encourage the demand for safe buildings.
- We work alongside homeowners and support their decisions about the design and layout of their own home.
- We facilitate access to insurance, subsidies, and incentive-based funds for homeowners to rebuild or retrofit their homes. This financing is coupled with technical assistance provided by our staff of local engineers.
- We work with local small businesses to make their bricks and concrete blocks stronger.
- We work with governments to develop building standards and national training programs so that safer building occurs on a national scale.
Our Work

Build Back Better

Earthquakes and major storms can have devastating impacts on vulnerable communities. After a natural disaster, communities in emerging nations tend to rebuild using the same designs and techniques that they’re used to, which means the new buildings are just as likely to collapse in the next natural disaster. We work in post-disaster areas to ensure that new and retrofitted buildings are built better, to withstand future earthquakes or major storms.

Prevention

Millions of people worldwide live in houses that are weak and likely to collapse in earthquakes or major storms. Typically, these houses are constructed in disadvantaged neighborhoods by families without the training or funds to ensure their homes are well-built. We train local builders and engineers to strengthen weak buildings. Repairing and strengthening a damaged or unsafe building is a process called “retrofitting”. A retrofitted house or school meets safety codes for natural disasters and will keep families and children safe.

Safe Schools

Millions of children go to class in school buildings that are likely to collapse in earthquakes or major storms. When a school does collapse, local education is thrown into chaos. Sometimes classes are held in ad-hoc community centers or tents. Oftentimes, students lack access to consistent education until the building is rebuilt - a process which can take years. By ensuring that school buildings withstand earthquakes and storms, students will survive and their education will remain uninterrupted.

REZO

REZO, which means Network in Haitian Creole, is a professional network of builders who are certified in disaster-resistant design and construction. We want 100% of the builders we work with in Haiti to have the support they need to properly and consistently apply their training to construct safe, earthquake-resistant homes. Through REZO, we connect builders to incentives that will help them apply their training, including job placement, apprenticeships, nationally-recognized certification, and refresher courses. We plan to scale this program to other country operations.

Better Building Materials

Houses and schools built with poor-quality bricks or concrete blocks are likely to collapse during natural disasters. Better bricks and concrete blocks make safer houses and schools. We provide on-the-job training for small businesses that manufacture building materials to improve the quality of their products. We also offer business skills training in management, budgeting, and more efficient manufacturing techniques.

Women

We are proud to work with women homeowners, builders, and engineers around the world. We encourage girls and women in emerging nations to become builders and engineers. We also employ women at all levels of our organization in both technical and non-technical roles.

Create permanent change in construction practice by building local skills and stimulating local demand.
Our Global Impact

Together we can save countless lives.
The Autodesk Foundation supports Build Change because of their focus on driving positive impact with innovative and user-centered design. We are also impressed by their visionary leadership and collaboration with diverse stakeholders to save lives. Our mission is to invest in the most impactful organizations using design to create a better world, and Build Change is well-aligned with that vision. “

– Joe Speicher
Executive Director
Autodesk Foundation

Dr. Hausler’s work proves that the wheel doesn’t need to be re-invented. Innovation as a result of smart improvements to existing technologies can be equally effective. Elizabeth is a remarkable example of someone whose work is a catalyst for wide-scale adoption by using a model that is economically and socially sustainable.

– Joshua Schuler
Executive Director
Lemelson-MIT Program

Build Change has made unprecedented progress over the past 10 years in reducing future earthquake casualties in developing countries. By investing in Build Change, RMS is helping to minimize loss and risk in communities with the least resources to cope with disasters.”

– Hemant Shah
Co-Founder and CEO
RMS

Build Change has been a Clinton Global Initiative member and commitment-maker since 2010, completing four commitments with another underway. Build Change’s CEO is a member of the World Economic Forum Global Agenda Council on Risk and Resilience.
**Build Change Impact Partners**

**Global Platform Partners**

- **American Red Cross**
  - The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The organization is a part of the Global Red Cross network, found in 187 countries.

- **Caterpillar Foundation**
  - Since 1952, The Caterpillar Foundation has been dedicated to transforming lives in the communities where we live and work around the world. We champion programs that support education, environment and emergency relief.

- **Hilti Foundation**
  - With its activities, the Hilti Foundation strives to promote sustainability and strengthen the fundamental qualities of a modern society. The Foundation uses its projects to offer disadvantaged people the opportunity to independently improve their situation in life and to develop self-confidence.

- **THE JTI Foundation**
  - The JTI Foundation helps less privileged people and victims of natural or man-made disasters improve their quality of life by supporting organizations that implement programs we believe are relevant and appropriate.

- **RMS**
  - RMS is the world’s largest catastrophe modeling company and the only of its kind to deliver its global suite of catastrophe models within a rich ecosystem incorporating all sources of risk.

- **USAID**
  - USAID is the lead U.S. Government agency that works to end extreme global poverty and enable resilient, democratic societies to realize their potential. The Agency partners to end extreme poverty and promote resilient, democratic societies while advancing our security and prosperity.

**Changemakers**

- **Bohemian Foundation**
  - Bohemian Foundation envisions a community that nurtures and inspires all of its members to continually improve their quality of life and pass this legacy on to the generations that follow.

- **Global Communities**
  - Global Communities is an international non-profit organization that works closely with communities worldwide to bring about sustainable changes that improve the lives and livelihoods of the vulnerable.

**Retrofitters**

**Builders**

**Brickmakers**

- **Faultline Foundation**
  - Faultline Foundation supports education, environment and emergency relief.

- **The Shelley and Donald Rubin Foundation**
  - The Shelley and Donald Rubin Foundation supports education, environment and emergency relief.

- **Eucalyptus Foundation**
  - Eucalyptus Foundation supports education, environment and emergency relief.

- **Schauble Family Foundation**
  - Schauble Family Foundation supports education, environment and emergency relief.

- **The Elmo Foundation**
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Join Build Change to in our goal to work alongside 10 million people in emerging nations to live and learn in safer homes and schools in the next 10 years.

Your investment will:

- Protect children and families from catastrophic loss
- Build greater capacity and resilience of local communities
- Create jobs and spur local economic growth
- Encourage girls and women to enter into STEM careers
- Influence safe building standards and enforcement in emerging nations
- Drive opportunities for employee engagement

The best partnerships thrive when they embrace equality & pursue social change.
Work with Us

Global Platform Partner
$100,000+ commitment per year for 3 years
- Opportunities for employee engagement with Build Change
- Volunteer opportunities for employees at Build Change project site
- Logo displayed in-country on buildings or training materials
- Feature in Build Change eNewsletter
- Quarterly posts about partnership on social media
- All benefits listed under Changemaker

Changemaker
$100,000+
- Speaking engagement with Build Change CEO
- Recognition at Build Change promotional activities
- Quarterly briefs about the achievements the funding has enabled
- All benefits listed under Retrofitter

Retrofitter
$50,000+
- Post about partnership on Build Change social media
- Personalized recognition from Build Change program site
- All benefits listed under Builder

Builder
$20,000+
- Hyperlinked logo in Build Change annual report, website, and corporate partnership materials
- Permission to use Build Change logo on marketing collateral

Brickmaker
$10,000+
- Logo in Build Change annual report, website and corporate partnership materials
- Permission to use Build Change logo on marketing collateral

Improve building quality, reduce risk, and save lives.